



**REPORT ON THE  
“SWACHHTA ABHIYAN  
(NATIONAL CLEANINESS  
CAMPAIGN)”**

**ORGANIZED BY**

**Rathindra Krishi Vigyan Kendra**

**Palli Siksha Bhavana**

**Visva-Bharati**

**Sriniketan, P. O. – Sriniketan, Dist. -**

**Birbhum, Pin. - 731236**

**West Bengal**

**From 25<sup>th</sup>. September, 2015 to 11<sup>th</sup>. October,**

**2015**

**SWACHHTA ABHIYAN (NATIONAL CLEANINESS CAMPAIGN)**  
**ORAGANIZED BY THE RATHINDRA KVK,**  
**PALLI SIKSHA BHAVANA, VISVA-BHARATI, SRINIKETAN,**  
**BIRBHUM, WEST BENGAL**

In response to the noble call given by the Honourable Prime Minister of India, Sri Narendra Modi to observe the 150<sup>th</sup>. Birth Anniversary of Mahatma Gandhi through launching of “SWACHH BHARAT CAMPAIGN” in its mandated areas of operation and as a part of the implementation of the SWACHH BHARAT MISSION launched by the Honourable Prime Minister on the 2<sup>nd</sup>. October, 2014 which focuses on creation of SWACHH BHARAT by 2019 coinciding with the 150<sup>th</sup>. Birth Year of Mahatma Gandhi, the Government of India has decided to organize a National Cleanliness Campaign (Swachhta Abhiyan) from 25<sup>th</sup>. September to 11<sup>th</sup>. October, 2015 [Vide Circular No. F No. GAC-21-46/2014-CDN dated 24<sup>th</sup>. September, 2015 communicated by the Deputy Secretary (GAC), Indian Council of Agricultural Research, Krishi Bhawan, New Delhi and Deputy Secretary (Agricultural Extension), ICAR on the 1<sup>st</sup>. October, 2015; further communicated by the ICAR-ATARI, Kolkata on the 2<sup>nd</sup>. October, 2015 through E-Mail] the Rathindra Krishi Vigyan Kendra, Palli Siksha Bhavana, Visva-Bharati has taken every initiative to make this endeavour a great success.

On the 3<sup>rd</sup>. October, 2015, all the staff of the Rathindra KVK has taken a whole hearted effort to clean the Office Building Complex of the KVK through cleaning the dusts, cob webs, weeding out the weeds etc. through manual work.

**Cleaning Operation for the Rathindra KVK Administrative Building in progress**